

DM	T&D	REP
1224		
1225		
1228	✓	2, 3, 4, 5, 6, 7, 11, 13, 15, 16
1229		
1230	✓	6, 7, 8, 11, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PG	MC
1240	1242	SAM

51855 1164

**New Jersey Chain Division**  
**April 1995**  
**Promotion Schedule**

CHAIN	DATE	PROMOTION	FIELD SALES ACCOUNTABILITY
Bottle King (2367-00-00)	April 6-May 6	>Doral \$0.25 off per pack Bottle King Club Card.	>Place Bottle King Club Card POS .Orderbook/maintain stock levels.
	April	Winston Select buy 2 Packs get a free lighter.	>VAP Place POS
Exxon Company USA (3912-14-00)	April	>Wiston Select buy 2 packs get a free lighter.	>VAP Place POS
Glass Shop Rite Liquor (3209-00-00) (3512-00-00) (1570-00-00)	April	>Winston Select buy 2 packs get a free lighter.	>VAP Place POS
Raceway Gas (5269-00-00)	April	Doral \$0.20 Off a pack  Winston Select buy 2 packs get a free lighter.	>Sales Reps coupon at store level and place POS.  >VAP Place POS
Speedy Mart (5163-00-00)	April	Winston Select buy 2 packs get a free lighter	>VAP Plaace POS
Welsh Farms (2605-00-00)	April 3	>Co-Marketing \$0.30 Off a pack of all styles of Winston and Winston Select.	>Ensure product has been stickered and displayed. Place POS.
	April	Winston Select buy 2 packs get a free lighter.	>VAP Place POS